



Get More

MG4 EV

Say NO to compromise.



7 YEAR
WARRANTY



350 km
ELECTRIC RANGE*



FAMILY
SIZED



LOW RUNNING
COSTS



MG
PILOT



ZERO
EMISSIONS



UP TO 1,177L
BOOT CAPACITY*



7 YEAR
WARRANTY

Say YES to electric. Say YES to the All-New MG4 EV

Welcome to the next generation of electric driving.

The All-New MG4 EV gives you up to 350 km on a single charge*; all the space you need in this family-friendly hatchback, plus intelligent infotainment and technology to keep everyone safe and connected. Why compromise when you can have the All-New MG4 EV?

- Space to move
- Value for money
- Technology and connectivity
- A great car to drive



*Range applies to All-New MG4 EV Excite Standard Range with the 49kWh battery from a single charge on the WLTP combined cycle: Combined Range 350 km; City Range: 474 km; Combined Driving Efficiency: 16.8kWh/100km.

^With the seats folded down.

Say YES to...

Living space

Say NO to cramped car journeys.

Say YES to comfort and spacious interiors.

With ultra-thin battery technology and a 2,705mm wheelbase, the MG4 EV gives everyone room to relax, ensuring you and your passengers enjoy a comfortable journey.

Strap your kids in the back, throw your cases in the spacious, versatile boot and stay organised with an ingenious array of smart storage features for iPads™, toys, keys, bags and everything the family needs.

Technology for more control

Say YES to safety, practicality, and entertainment to make every journey more rewarding.

The MG4 EV drives up safety and e™ciency with innovative technology, including regenerative braking, voice control, and the iSMART app that allows you to communicate with vital functions via your smartphone.

The MG4 EV is also MG's most technologically advanced car. A 10.25" colour touchscreen with Apple CarPlay™ and Android Auto™ all as standard gives you visibility and control.

Vehicle to Load (V2L) technology can power external devices, such as e-bikes, using the high voltage battery and MG Pilot brings a combination of semi-autonomous systems to make driving as easy and safe as possible.




FAMILY
SIZED


UP TO **1,177L**
BOOT CAPACITY*

*With the seats folded down

You can now say YES to electric



Exceptional value

Does electric power and high specification have to come with a high price tag?

Not anymore with the MG4 EV.

If you've been considering switching to an EV, but the cost makes you think twice, the MG4 EV could change your mind.

The design and innovation in the MG4 EV make it the full electric package. With generous interior space and storage, comprehensive levels of equipment and advanced safety features, at a price that's within reach, all backed up by our 7 year warranty*.

With the MG4 EV, you get more than ever before.

A feel-good drive

There's more to enjoy as we make every minute behind the wheel easy and safe.

Built for play

Whatever your driving style, the MG4 EV is loaded with features to help you glide around corners and command the straights.

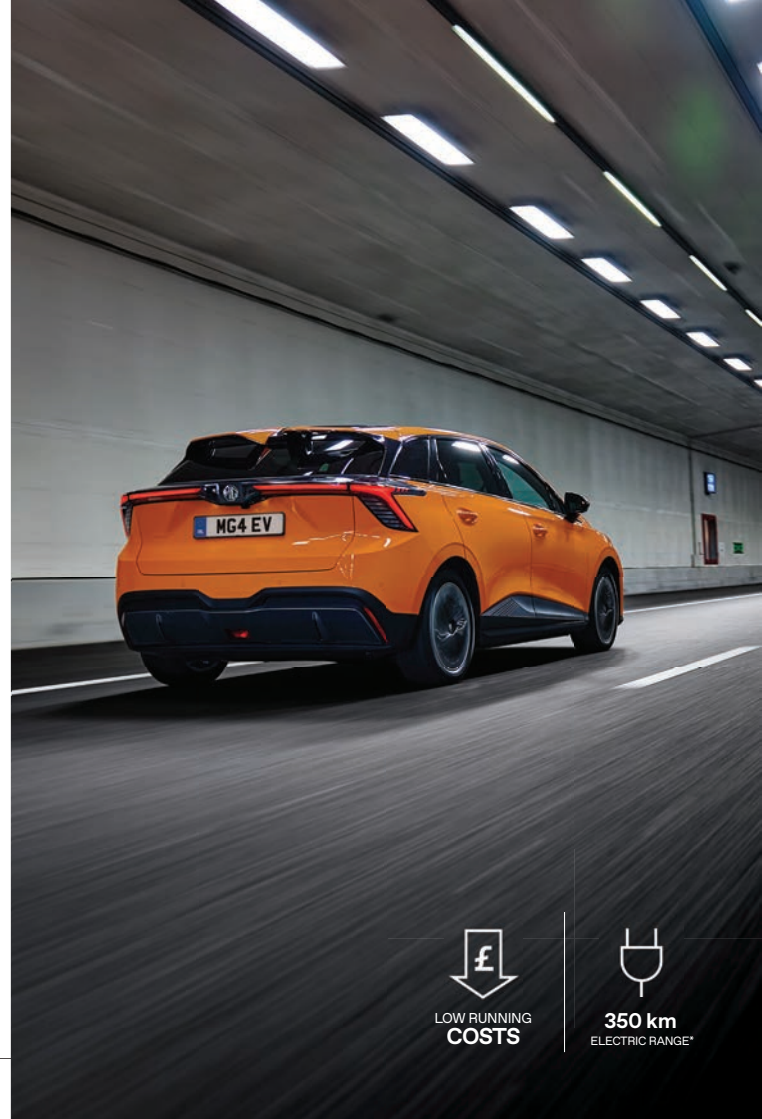
Dynamic rear-wheel drive delivers precision steering from the front axle paired with powerful traction and acceleration from the rear. Independent suspension delivers a smooth ride, and 5 selectable driving modes enable you to customise your journey to suit the road conditions.

Serious about safety

Drive safe with the knowledge that the MG4 EV has been built to protect you and your passengers. Our advanced MG Pilot system comes as standard and uses an array of cameras and sensors to make driving safer and easier.

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^With the seats folded down.



LOW RUNNING
COSTS



350 km
ELECTRIC RANGE*

Smart in every sense

Can you combine real-world practicality
with bold, contemporary design?

You can in the MG4 EV.

With balanced styling and a streamlined face that frames angular LED headlights, the MG4 EV projects confidence from every angle.



*Images feature Exclusive Long Range model



Active Intake Grille Shutter



Cross hatch light design effect



Superior interior

**You can't say NO to next-level comfort
and user-friendly design.**

As you take the two-spoke steering wheel in-hand and settle into the ergonomic driver's seat, the MG4 EV's intuitive digital display has all the information you need. Discover an enjoyable and easy driving experience.

Plus, there are plentiful smart storage spaces around the cabin to ensure everyone's phone, keys, refreshments and more are always within easy reach.

Shift effortlessly

Change from park to drive with a turn of our elegantly simple rotary gear selector. With auto start and stop, plus an electronic park brake, you can enjoy total control with minimum effort.

Heated steering wheel and seats

Stay warm on those cold mornings with heated seats and a four-way adjustable heated steering wheel.[^]



Feel electric

Get behind the wheel and unleash more agility and freedom.

The MG4 EV Excite model offers a driving range of up to 350 km on a single charge.

You're also free to drive the way you feel with a series of intelligent driving modes, including energy-saving Eco mode, and Sport mode for powerful acceleration and fast overtaking.

Positively charged

The 49kWh battery in the MG4 EV Excite can be charged from 10% to 80% in 37 minutes. Just the right amount of time to grab a coffee.



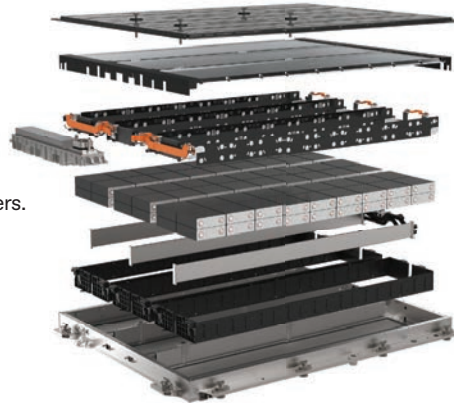


Next generation, next level

The MG4 EV is our first vehicle built purely as an EV, with a new level of technology, driving pleasure and value that says NO to compromise.

At the heart of its electric powertrain is a powerful lithium-ion battery. With two battery options available to suit your requirements, these eTMcient powerplants are water-cooled to optimise charging and range in all weathers.

At just 110mm in height, these ultra-thin batteries create more leg and headroom in the cabin, along with a low centre of gravity for improved handling and stability.



MG Pilot

The MG Pilot suite of high-tech driver assistance technology gives you added confidence on the road. A selection of warning and alert features assists the driver, maintaining safety and simplifying everyday driving.



Adaptive
Cruise Control (ACC)

Traffic Jam Assist (TJA)

Standard features.

Adaptive Cruise Control (ACC)

Adaptive Cruise Control monitors the road ahead. As long as the road ahead is clear, the MG4 EV will maintain the speed set by the driver. If the system spots a slower vehicle within its detection range, it gently reduces speed by releasing the accelerator or actively engaging the brake control system. If the vehicle ahead speeds up or changes lanes, the car will automatically accelerate back to the driver's desired speed.

Traffic Jam Assist (TJA)

When Adaptive Cruise Control is turned on, Traffic Jam Assist continuously analyses the speed of the surrounding vehicles and compares it with its own driving speed. If the system detects dense traffic or a traffic jam at speeds below 56 km/h, the driver can activate this function. The MG4 EV will automatically follow the vehicle in front, controlling its acceleration, braking and steering within the same lane.

Available on Exclusive models.

Intelligent High Beam Assist

When the headlight high beam is set to the AUTO position, intelligent high beam assist automatically switches to low beam when it detects a vehicle ahead. This enables drivers to maximise the use of high beams, making night-time driving safer without the risk of dazzling oncoming traffic.

Lane Keep Assist (LKA)

An onboard camera detects lane markings ahead and monitors the MG4 EV's position in its lane. When the function detects the car is about to move out of its lane unintentionally, it warns the driver using a visual, audible, and steering wheel vibration. The car will also control the steering to keep within its lane.

Active Emergency Braking (AEB)

At speeds below 19 km/h, the car will use Active Emergency Braking to automatically avoid a collision with a vehicle, bicycle or pedestrian. At speeds above 19 km/h, the system will reduce the likelihood or mitigate the severity of an accident.

Blind Spot Detection (BSD)

This system keeps a lookout to help you change lanes safely. A radar sensor serves as BSD's electronic eye, registering objects in hard-to-see areas. Whenever there is a vehicle in the driver's blind spot, a visual signal will show next to the door mirror.

Lane Change Assist (LCA)

Changing lanes always requires concentration to ensure you have enough space to gently manoeuvre your vehicle. However blind spots can prevent the driver from having a clear idea of when it is safe to move. The Lane Change Assist (LCA) provides an additional, visible signal alongside Blind Spot Detection to alert the driver to a potential hazard.

Door Open Warning (DOW)

When the vehicle is stationary, the Door Opening Warning system alerts the driver if there is a risk of collision if the door is opened. The system is able to monitor the sides and rear of the vehicle, giving a warning if an object is detected.

Rear Cross Traffic Alert (RCTA)

Everyone can agree that parking is a nightmare, but Rear Cross Traffic Alert (RCTA) makes it a little easier. It alerts the driver to any vehicle approaching them from either side when reversing so that they know when to reverse safely to prevent any collisions.

Technology to empower

Dual Pinion EPS precision steering

Stay smooth and agile on the road with our innovative DP«EPS. It responds in real-time to deliver optimum stability, plus it adjusts to your speed and style for excellent control in all conditions.

Power up with Vehicle to Load

Our V2L technology gives you the freedom to power up other appliances away from home. Charge an electric bike on holiday, power an electric pump for your airbed or even plug in your laptop for remote working. The 240V supply is safely delivered with an optional cable and easily controlled through the 10.25" colour touchscreen on the dash.



Smart, simple display

Keep track of everything, from fuel and journey status to music and entertainment, with our free-standing 7" digital driver display. The high-resolution LCD screen delivers real-time information with easy operation via the steering wheel.

Ultimate infotainment

Our 10.25" colour touchscreen puts a wealth of information at your fingertips – including music, charging management and air conditioning, Apple CarPlay™ and Android Auto™. Slide-to-select functionality gives you all the convenience of a tablet.

More freedom, more safety, more control.

The MG4 EV is equipped with tech to impress.

Advanced integrated braking

Enjoy the peace of mind of the MG4 EV's latest generation integrated braking system. It combines the front ventilated discs and rear solid discs to respond faster than a conventional two-box braking system.

Apple CarPlay™ and Android Audio™ ready

Music, maps, messages, calls. You can tap into all the features of your smartphone on the go with safe and convenient Apple CarPlay™ and Android Audio™ functions.





iSMART innovation

The innovative iSMART system is designed to elevate your driving experience, delivering more ease and convenience to your MG4 EV drive.

iSMART integrates car, internet and user communication – giving you the power to operate many functions with hands-free voice control. The dedicated MG smartphone app helps you find your parked car, plan your next journey, and pick out nearby charging points en route.

iSMART even looks after your MG4 EV when you're not in it. You can pre-start the climate control system to cool or heat the car before you step inside. And using the app, you can check your battery status and schedule charging at whatever time works best for you.





Eye-catching colour

The new MG4 EV is yours in one of six stunning colours. What's your shade?



OCEAN BLUE



BLACK PEARL



ARCTIC WHITE



URBAN GREY



DYNAMIC RED

Excite

- Choice of Standard and Long Range batteries
- Standard Range up to 350 km
- LED headlights and rear lights
- 7" digital driver display
- 10.25" colour touchscreen
- Satellite Navigation
- Rearview camera
- Active Grille Shutter
- Rear parking sensors
- 17" alloy wheels
- MG Pilot drive assist systems
- MG iSMART App
- Vehicle to Load technology
- 10% to 80% charge in less than 37 minutes (down from 39 minutes)
- Light Coloured Interior



7 YEAR
WARRANTY

*Terms and conditions apply, visit [MG.ie](https://www.mg.ie) for full policy details and exceptions.

Equipment

In-Car Entertainment	MG4 Excite Standard Range
4-Speaker audio system	•
6-Speaker audio system with 3D sound	
DAB+ Radio	•
10.25" Floating Colour Touchscreen	•
iSMART user app	•
Live services (additional services include weather, live tra™, Amazon Music)	
USB ports (2 front, 1 rear)	•
Satellite navigation	•
Apple CarPlay™	•
Android Auto™	•
Rearview camera	
Wireless mobile phone charger	



Seating	MG4 Excite Standard Range
Black fabric upholstery	•
Black leather style with cloth inserts upholstery	
Driver's 6-way adjustable seat	•
Electric driver's 6-way adjustable seat	
Passenger's 4-way adjustable seat	•
2nd row 60:40 split fold seat	•
Heated front seats	

Comfort & Convenience	MG4 Excite Standard Range
Climate control	•
Mobile phone bluetooth key	
7" full digital driver information display	•
Auto dimming rear view mirror	
Vehicle to load charging	•
Leather steering wheel	•
Heated steering wheel	
Reach & height adjust steering wheel	•
Five driving modes (Eco, sport, snow, custom, standard)	•
Four regenerative braking modes (Auto, 1, 2, 3)	•
Height adjustable loading floor	
Front & rear electric windows with driver's one-touch up/down	•
Front & rear electric windows All one-touch up/down	









Aftercare

7 year warranty*

More peace of mind comes as standard with every MG. The MG4 EV offers the reassurance of our full 7 year or 150,000 km warranty, whichever comes first. Our warranties ensures that expert MG technicians will always be able to keep your car in the best of health. They're also fully transferable to future owners.

*Terms and conditions apply, visit [MG.ie](https://www.mg.ie) for full policy details and exceptions.

Our family

The All-New MG4 EV is the newest member of our dynamic, forward-looking family of cars. We offer two other fully electric models, the MG5 EV and the MG ZS EV. Plus there's the stylish and more spacious MG HS Plug-in Hybrid SUV.

All new MGs offer the reassurance of our 7 year warranty* and the friendly expert support of our nationwide network of professional, experienced dealers.





Say YES to a test drive

Experience space, efficiency and incredible tech first-hand. Book a test drive at your MG dealer today or online at

[mg.ie](https://www.mg.ie)



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