



PEUGEOT IRELAND

PASSENGER CARS RETAIL PRICE LIST
Effective from November 2026

PEUGEOT 208 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Style	Petrol Turbo 100	PETROL	6-Speed	116	A6	€190	€25,495	-
		HYBRID 110 Auto	HYBRID	6-Speed	103	A5	€180	€27,995	
	Allure / Envy	HYBRID 110 Auto	HYBRID	6-Speed	103	A5	€180	€29,995	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€36,995	€31,065**
	GT	HYBRID 110 Auto	HYBRID	6-Speed	103	A5	€180	€33,995	
		HYBRID 145 Auto	HYBRID	6-Speed	105	A5	€180	€35,495	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€38,995	€32,950***

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.

**State subsidies refer to VRT relief and SEAI Grant for Private Customers, Business/Commercial Buyer State subsidy comprises of VRT relief, all of which are subject to approval.

***On electric cars, tapering VRT relief may add up to 45% to option RRP. The percentage varies but applies to cars with a grant-inclusive RRP including options from approx. €39,700 to €52,000.

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CONFIGURE

PEUGEOT E-208 GTi RETAIL PRICE LIST



Level

Model Description

Fuel Type

Speed

WLTP CO2

Tax Band

Annual
Road Tax

RRSP*
Before State
Subsidies

RRSP**
After State
Subsidies

Electric 280 (51 kWh)

Electric

1-Speed

0

A

€120

€47,560

€40,100***

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CONFIGURE

PEUGEOT 2008 SUV RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP*	RRSP**
								Before State Subsidies	After State Subsidies
	Allure	HYBRID 110 Auto	HYBRID	6-Speed	111	A6	€190	€33,995	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€39,995	€33,975***
	GT	HYBRID 145 Auto	HYBRID	6-Speed	111	A6	€190	€38,995	-
		Electric 156 (51 kWh)	Electric	1-Speed	0	A	€120	€42,995	€36,786***

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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CONFIGURE

PEUGEOT 308 HB RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP*	RRSP**
								Before State Subsidies	After State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	110	A5	€180	€33,995	-
		Diesel 130	Diesel	8-Speed	131	B2	€210	€38,495	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€42,695	€36,390***
	GT	HYBRID 145 Auto	HYBRID	6-Speed	111	A5	€180	€38,495	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€45,695	€39,190***

* Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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PEUGEOT 308 SW RETAIL PRICE LIST



Level		Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	111	A6	€190	€36,695	-
		Diesel 130	Diesel	8-Speed	131	B2	€210	€39,995	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€43,695	€37,320***
	GT	HYBRID 145 Auto	HYBRID	6-Speed	112	A6	€190	€40,695	-
		Electric 156 (55 kWh)	Electric	1-Speed	0	A	€120	€46,695	€40,145***

Dealer delivery related charges, metallic paint and tyre recycling levy not included.
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PEUGEOT 408 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	115	A6	€190	€37,995
	GT	HYBRID 145 Auto	HYBRID	6-Speed	115	A6	€190	€41,995
	GT Exclusive	HYBRID 145 Auto	HYBRID	6-Speed	115	A6	€190	€43,995

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PEUGEOT 3008 RETAIL PRICE LIST



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	121 - 125	B1	€200	€43,495	-
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€47,295	€40,750***
	GT	HYBRID 145 Auto	HYBRID	6-Speed	121 - 125	B1	€200	€46,495	-
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€49,095	€45,595***
	GT Exclusive	HYBRID 145 Auto	HYBRID	6-Speed	121- 125	B1	€200	€48,495	-
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€51,095	-
		Electric 325 (73kWh) dual motor AWD	Electric	1-Speed	0	A	€120	€59,995	-

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.

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CONFIGURE



	Level	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies
	Allure	HYBRID 145 Auto	HYBRID	6-Speed	125 -131	B1 - B2	€200 - €210	€49,995
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€52,995
	GT	HYBRID 145 Auto	HYBRID	6-Speed	125 -131	B1 - B2	€200 - €210	€52,995
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€55,995
	GT Exclusive	HYBRID 145 Auto	HYBRID	6-Speed	128 - 135	B1	€200 - €210	€53,995
		Electric 210 (73 kWh)	Electric	1-Speed	0	A	€120	€57,995

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PEUGEOT E-RIFTER RETAIL PRICE LIST



	Level	Length	Model Description	Fuel Type	Speed	WLTP CO2	Tax Band	Annual Road Tax	RRSP* Before State Subsidies	RRSP** After State Subsidies
	Allure	L1	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€45,995	€39,600***
	GT	L1	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€47,995	€41,480***
	Allure	L2	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€46,995	€40,550***
	GT	L2	Electric 136 (50 kWh)	Electric	1-Speed	0	A	€120	€48,995	€42,545***

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PEUGEOT RIFTER RETAIL PRICE LIST



Level	Seats	Length	Model Description**	Fuel Type	Transmission	WLTP CO2	Tax Band	Annual Tax	RRSP*	
	Allure	5-Seats	L2	1.5 BlueHDi 100bhp	Diesel	Manual	145	C1	€270	€39,495
	Allure	5-Seats	L2	1.5 BlueHDi 130bhp Auto	Diesel	Automatic	151	C1	€280	€46,495
	Allure	7-Seats	L2	1.5 BlueHDi 100bhp	Diesel	Manual	146	C1	€270	€40,495
	Allure	7-Seats	L2	1.5 BlueHDi 130bhp Auto	Diesel	Automatic	155	C1	€280	€47,495

*Dealer delivery related charges, metallic paint and tyre recycling levy not included.
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