

# **PEUGEOT 308**

Prices, equipment and technical specifications



# **RANGE**





#### **ALLURE**

# Equipment in addition to ALLURE

180 colour reversing camera

Active Safety Brake (Night function, cyclists & pedestrians (PHEV)

Automatic main-beam headlight control

17" 'Halong' diamond cut alloy wheels

Smart navigation with central 10" touch screen and screen with customisable virtual i-Toggles

'FALGO' Tri-material with 'Isabella' leather effect and cloth seat

Tinted side windows and rear window

Smartphone charging plate

Central armrest with cup holder (SW only)

Heated Front Seats (Electric only)

Heated Steering Wheel (Electric only)

11 kW Tri-phase On board charger (Electric only)

18" 'Ottawa' diamond cut alloy wheels (Electric only)

Front and rear parking sensors with HD reversing camera

PEUGEOT i-Cockpit® with 10" 3D digital panel display (Electric only)

Rear full LED 3D PEUGEOT new 'Claw effect' lights

Driver Sport Pack

Front bumper and side rocker flaring

18" KAMAKURA diamond-finish alloy rims

Peugeot i-Cockpit® with 10" 3D customisable digital display

Bi-tone Roof rails (SW only)

Wireless Smartphone charging plate

'BELOMKA' fabric with 'Isabella' leather effect and cloth seat

Electrochrome rear-view mirror

GT model designation badging (HYBRID)

Carpmet mats

# **308 HB PRICES**Recommended prices

HYBRID	C0₂* (g/km) <sup>(1)</sup>	TAX BAND	ANNUAL ROAD TAX	ALLURE	GT
HYBRID 136BHP e-DCS6	109-112	A5 – B6	€180 - €190	€35,395**	€39,895**
DIESEL					
1.5 BlueHDI 130 EAT8 S&S	130	B1	€200	€38,345**	-
Electric					
Electric 54kWh 156hp	0	А	€120	€34,995***	-

WLTP data currently being approved. Minimum - maximum mixed WTLP CO2 emissions on the engine The CO2 emissions from the vehicle depend on the version selected as well as the options on the vehicle.
 \*\*Dealer delivery related charges, metallic paint and tyre recycling levy not included.
 \*\*\*Includes SEAI grant and VRT rebate

<sup>(1)</sup> The CO2 emissions entered are mixed and expressed in grams per kilometre. The fuel consumption and CO<sub>2</sub> emission values provided comply with WLTP approval (EU regulation 2017/948). Since 1 September 2018, new vehicles are approved on the basis of the worldwide harmonised light-duty vehicles test procedure (WLTP), which is a new, more realistic test procedure to measure fuel consumption and CO<sub>2</sub> emissions. This WLTP procedure fully replaces the New European Driving Cycle (NEDC), which was the previous test procedure. As the test conditions are more realistic, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO<sub>2</sub> emission values may vary depending on specific equipment, options and types of tyres. Contact your point-of-sale for more information. More information on <a href="https://www.peugeot.ie">www.peugeot.ie</a>

# **308 SW PRICES**Recommended prices

HYBRID	C0 <sub>2</sub> * (g/km) <sup>(1)</sup>	TAX BAND	ANNUAL ROAD TAX	ALLURE	GT
HYBRID 136BHP e-DCS6	112 - 155	B6	€190	€36,695**	€40,995**

## DIESEL

€38,995\*\* BlueHDI 130 EAT8 131 - 135 B2 €210

WLTP data currently being approved. Minimum-maximum mixed WTLP CO2 emissions on the engine The CO2 emissions from the vehicle depend on the version selected as well as the options on the vehicle.

\*\*Dealer delivery related charges, metallic paint and tyre recycling levy not included.

\*\*\*Includes SEAI grant and VRT rebate

<sup>(1)</sup> The CO2 emissions entered are mixed and expressed in grams per kilometre. The fuel consumption and CO2 emission values provided comply with WLTP approval (EU regulation 2017/948). Since 1 September 2018, new vehicles are approved on the basis of the worldwide harmonised light-duty vehicles test procedure (WLTP), which is a new, more realistic test procedure to measure fuel consumption and CO2 emissions. This WLTP procedure fully replaces the New European Driving Cycle (NEDC), which was the previous test procedure. As the test conditions are more realistic, the fuel consumption and CO2 emissions measured according to the WLTP procedure are, in many cases, higher than those measured according to the NEDC procedure. The fuel consumption and CO2 emission values may vary depending on specific equipment, options and types of tyres. Contact your point-of-sale for more information. More information on <a href="https://www.peugeot.ie">www.peugeot.ie</a>

### STANDARD EQUIPMENT

#### **SAFETY & SECURITY**

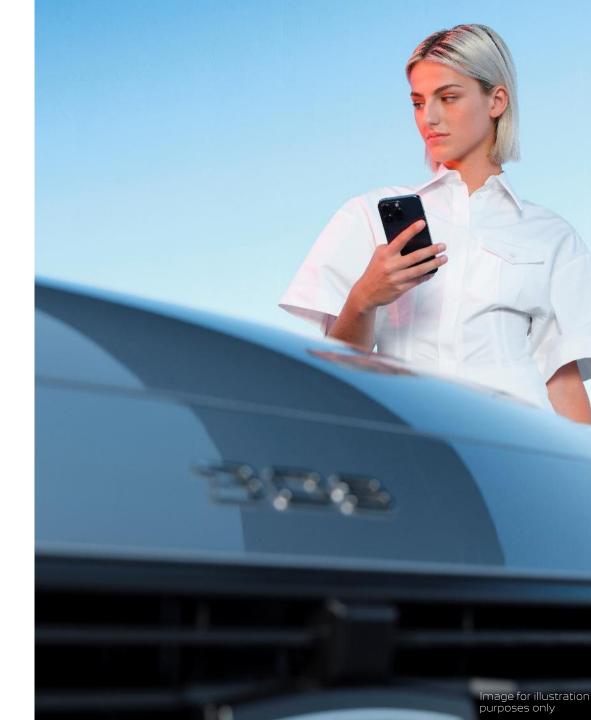
- Adaptive driver and front passenger airbags (passenger airbag can be deactivated with a key), driver and front passenger lateral airbags, front and rear head curtain airbags
- Under-inflation detection
- ESP with Hill Assist function
- ISOFIX attachments in the 2 rear side seats (Top Tether)
- Electric parking brake
- Tyre repair kit: 12-volt compressor, bottle of sealant, tow ring, two-wheel chocks, electric parking brake crank (BEV only)
- Spare Wheel Predisposition (without repair kit) (HYBRID & diesel)
- Alarm

#### **DRIVING AIDS**

- Adaptive cruise control with Stop & Go function
- Active Safety Brake (pedestrians and cyclists)
- Active lane or roadside departure warning system
- Driver attention alert
- Traffic Sign Recognition
- Rear parking sensors

#### **EXTERIOR AESTHETICS**

- Glossy black strip between rear lights
- Body-colour exterior door handles
- Model designation badges front and rear
- Black Diamond' Door Mirrors
- Gloss black B Pillar
- Body coloured rear spoiler



### STANDARD EQUIPMENT

#### **COMFORT**

- Central armrest with storage compartment
- Dual-zone automatic air conditioning
- Automatic lighting of dipped headlights and automatic front windscreen wipers
- Folding rear bench seat 2/3 1/3
- Two three-button remote controls
- Electrically power assisted steering, steering wheel with manual height and depth adjustment
- Driving mode selector
- One-touch electric front and rear windows with anti-pinch protection
- Electric, heated, electrically folding wing mirrors with LED turn signals

#### **MULTIMEDIA & NAVIGATION**

- Two USB-C sockets in the front
- Central 10" touch screen
- Wireless Mirror Screen function (Apple Carplay<sup>™</sup> / Android Auto <sup>™</sup>)
- 12V socket at the front



### **ALLURE SPECIFICATION**

#### LIGHTING AND VISIBILITY

- · Automatic main-beam headlight control
- LED daytime running lights underneath headlights with the new Peugeot signature

#### **DRIVING AND MANOEUVRING AIDS**

- Adaptive cruise control with Stop & Go function
- Rear parking sensors with HD reversing camera
- Active Safety Brake

#### **EXTERIOR AESTHETICS**

- Black front grill with chrome-plated inserts and black air intakes
- · Glossy black rear bumper skirt with chrome-plated décor
- Glossy black window sealing strips

#### **RIMS AND WHEELS**

• 17" HALONG diamond-finish alloy rims

#### **UPHOLSTERY AND SEATS**

• 'FALGO' Tri-material with 'Isabella' leather effect and cloth seat

#### **COMFORT**

- PEUGEOT Open & Go (keyless entry and push button start)
- Tinted rear side windows and rear window
- Air Quality System
- Row 2 Console Air diffusers





### **ALLURE SPECIFICATION**

Equipment in addition to the Active

#### **MULTIMEDIA AND NAVIGATION**

- Two USB-C sockets in the rear console
- Peugeot, I connected Advance navigation with central 10'' touch screen and screen with customisable virtual i-Toggles. Natural Voice recognition.
- Wireless charging plate

#### e308 ELECTRIC SPECIFICS

- 18" 'Ottawa' diamond cut alloy wheels
- 11.0 kW Tri-phase On board charger
- Active Safety Brake (night function, cyclists & pedestrians)
- Peugeot e-Remote Control with pre-conditioning and deferred charging
- Heated Steering Wheel
- Heated Front Seats
- Driving mode selector Eco, Normal or Sport
- e308 electric monogram





### **GT SPECIFICATION**

Equipment in addition to the Allure

#### **EXTERIOR AESTHETICS**

- Peugeot Matrix LED headlights with automatic adjustment
- Rear full LED 3D PEUGEOT new 'Claw effect' lights
- Lion emblem badging on front wings
- Extended lower body sills to the front and side
- Gloss black roof rails (SW only)

#### **RIMS AND WHEELS**

• 18" KAMAKURA diamond-finish alloy rims

#### **INTERIOR AESTHETICS**

- Black inner roof lining
- Aluminium front door sills
- Aluminium pedals
- Multi-function full grain leather steering wheel with adamite green stitching & GT badging
- Carpet mats
- Interior ambient lighting to the door panels

#### **UPHOLSTERY AND SEATS**

'BELOMKA' fabric with 'Isabella' leather effect and cloth seat

#### **COMFORT**

- Driver Sport Pack: customisation of the instrument panel, amplified and sportier engine sound (can be deactivated)
- Peugeot i-Cockpit ® 3D with customisable instrument panel
- Electrochrome rear-view mirror





# **WHEEL RIMS**



17" 'Halong' aluminium Standard on Allure



18" 'Ottawa' aluminium Standard on Allure & GT Electric only



18" 'Kamakura' aluminium Standard on GT

# **COLOURS**

#### METALLIC PAINT



Obsession Blue Standard HB Only



Perla Nera Black Optional



Cumulus (Light) Grey Optional

#### **METALLIC PAINT**



Selenium Grey Optional



Okenite White Optional



Avatar Blue Standard SW only

#### PREMIUM PAINT



# **UPHOLSTERY**



TEP / FALGO FABRIC TRI-MATERIAL UPHOLSTERY (D9FX)

Standard on Allure



Tri-material fabric / TEP upholstery "New Belomka (JUFR)

Standard on GT ICE & HYBRID

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Recommended prices including VAT

Recommended prices including VAI					• : STANDARE	O : OPTIONAL
				ALLURE	GT	ONAVAILABLE
EXTERIOR AESTHETICS						
Metallic paint:		ОММО	€745	0	0	
Special paint:		0MM5/6	€970	0	•	
OPTION PACKS						
VisioPark 360 (4 cameras) with front and rear parking sensors with RCTA, LCTA and blind spot detection		1G18	€1,020	0	-	
VisioPark 360 (4 cameras) with front and rear parking sensors with Clean Cabin & 3D Quartz	HB Only	J60C	€1,080	-	0	
VisioPark 360 (4 cameras) with front and rear parking sensors with Clean Cabin & 3D Quartz and powered tailgate	308 SW ONLY	JSN9	€1,620	-	•	
Premium FOCAL® Hi-Fi system - The French acoustic signature: Exclusive FOCAL® technologies 10 speakers Smartphone charging by induction Electric sunroof with velum	308 SW HYBRID ONLY	J6C4	€2,475	-	•	
Electric opening glass roof with interior blind and wireless smartphone charging	e308 HB ONLY	J6NQ	€1,410	-	O	
Alcantra with Driver & Passenger Seat Pack Electric driver adjustment, memory: height, slide, backrest angle, electric lumbar adjustment (4 ways) adjustable seat cushion, heating, multi-point massage.	(Electric only)	DBFX	€1,350	-	•	
Comfort Pack: Heated steering wheel, high load retaining net and 2-Position boor floor	308 SW ONLY	J6H8	€510	O	-	

# **TECHNICAL CHARACTERISTICS - HB**

	HYBRID	DIESEL
	Hybrid 136 e-DCS6	BlueHDi 130 S&S EAT8
ENGINES		
Administrative power (CV)	7	7
Capacity (cm3)	1,199	1,499
Number of cylinders / Layout	3 in-line	4 in-line
Number of valves per cylinder	4	4
Max. Power (kW CEE/ch CEE in rpm)	100 / 136 to 5 500	96 / 130 to 3 750
Max. Torque (Nm CEE in rpm)	230 to 1750	300 to 1750
Stop & Start	Yes	Yes
Regulation Emission Standard	EURO 6d	EURO 6d
Type of injection	Direct	Direct
Maintenance interval	20 000 km or <b>1 year</b>	30 000 km or <b>1 year</b>
TRANSMISSIONS		
Type	Automatic	Automatic

#### **WEIGHTS & LOADS**

Number of gears

WEIGHTS & LOADS	
Mass in running order (kg)	1,450
Gross vehicle weight (kg)	1,960
Max. towable weight on 12% gradient (braked) (kg)	1,150
Gross train weight (kg)	3,110

1,436	
1,940	
1,550	
3 490	

<sup>\*\*</sup>Provisional WLTP data under homologation. Minimum- maximum combined WTLP CO2 emissions on the engine. The vehicle's CO2 emissions depend on the version chosen and the options fitted to the vehicle.

# **TECHNICAL CHARACTERISTICS - HB**

	HYBRID	DIESEL
	Hybrid 136 e-DCS6	BlueHDi 130 S&S EA
PERFORMANCES *		
Top speed (km/h) (normal mode / ZEV)	210	207
0-100 km/h (s)	9.0	10.6
1000 m standing start (s)	30.3	31.7
80 to 120 km/h on the penultimate gear (s)	6.2% 1: )	7.7
80 to 120 km/h on the last gear (s)	6,2 (in drive)	7.7

Consumption in WLTP cycle – combined minimum (I/100km)	4.7
Consumption in WLTP cycle - combined maximum (I/100km)	5.0
CO2 emission - combined minimum WLTP (g/km)	106
CO2 emission - combined maximum WLTP (g/km)	112

#### WHEELS

Tyre type (standard or optional depending on version)	205 55 R16 V
	225 45 R17 V
	225 40 R18 Y

#### **BRAKES & SUSPENSIONS**

Type of front / rear brakes	Ventilated discs with floating caliper and automatic wear adjustment / Floating caliper discs
Front suspension type	Independent wheels - Pseudo-Mac Pherson axle, coil springs and integrated hydraulic dampers, pressurised
Rear suspension type	Semi-independent wheels - Axle with deformable cross member, hydraulic dampers, pressurised

207	
10.6	
31.7	
7.7	

4.9
5.1
128
135

	205 55 R16 V
	225 45 R17 V
	225 40 R18 Y

- Ventilated discs with floating caliper and automatic wear adjustment / Floating caliper discs
  - Independent wheels Pseudo-Mac Pherson axle, coil springs and integrated hydraulic dampers, pressurised
- Semi-independent wheels Axle with deformable cross member, hydraulic

<sup>\*</sup>Single driver performance

<sup>\*\*</sup>Provisional WLTP data under homologation. Minimum - maximum combined WTLP CO2 emissions on the engine. The vehicle's CO2 emissions depend on the version chosen and the options fitted to the vehicle.

Gross vehicle weight (kg)

Gross train weight (kg)

Max. towable weight on 12% gradient (braked) (kg)

# **TECHNICAL CHARACTERISTICS - SW**

	HYBRID	DIESEL
	Hybrid 136 e-DCS6	BlueHDi 130 S&S EAT8
ENGINES		
Administrative power (CV)	7	7
Capacity (cm3)	1,199	1,499
Number of cylinders / Layout	3 in-line	4 in-line
Number of valves per cylinder	4	4
Max. Power (kW CEE/ch CEE in rpm)	100 / 136 to 5 500	96 / 130 to 3 750
Max. Torque (Nm CEE in rpm)	230 to 1750	300 to 1750
Stop & Start	Yes	Yes
Regulation Emission Standard	EURO 6d	EURO 6d
Type of injection	Direct	Direct
Maintenance interval	20 000 km or <b>1 year</b>	30 000 km or <b>1 year</b>
TRANSMISSIONS		
Type	Automatic	Automatic
Number of gears	6	8
WEIGHTS & LOADS		
Mass in running order (kg)	1,510	1,475

2,010

1,100

3,110

1,950

1,500

3,450

<sup>\*\*</sup>Provisional WLTP data under homologation. Minimum-maximumcombined WTLP CO2 emissions on the engine. The vehicle's CO2 emissions depend on the version chosen and the options fitted to the vehicle.

# **TECHNICAL CHARACTERISTICS - SW**

	HYBRID
	Hybrid 136 e-DCS6
PERFORMANCES *	
Top speed (km/h) (normal mode / ZEV)	210
0-100 km/h (s)	9.3
1000 m standing start (s)	30.5
80 to 120 km/h on the penultimate gear (s)	6.4 (in drive)
80 to 120 km/h on the last gear (s)	o.4 (in drive)

DIESEL	
BlueHDi 130 S&S EAT8	
207	
10.9	
31.9	
7.9 (In Drive)	

#### **CONSUMPTION FUEL & EMISSION WLTP (1)**

Consumption in WLTP cycle – combined minimum (I/100km)	4.8
Consumption in WLTP cycle - combined maximum (I/100km)	5.1
CO2 emission - combined minimum WLTP (g/km)	109
CO2 emission - combined maximum WLTP (g/km)	115

4.9	
5.1	
129	
135	

#### **WHEELS**

Tyre type (standard or optional depending on version)	205 55 R16 V
	225 45 R17 V
	225 40 R18 Y

ı	205 55 R16 V
ı	225 45 R17 V
ı	225 40 R18 Y

#### **BRAKES & SUSPENSIONS**

Type of front / rear brakes	Ventilated discs with floating caliper and automatic wear adjustment / Floating caliper discs
Front suspension type	Independent wheels - Pseudo-Mac Pherson axle, coil springs and integrated hydraulic dampers, pressurised
Rear suspension type	Semi-independent wheels - Axle with deformable cross member, hydraulic dampers, pressurised

Ventilated discs with floating caliper and automatic wear adjustment / Floating caliper discs

Independent wheels - Pseudo-Mac Pherson axle, coil springs and integrated hydraulic dampers, pressurised

Semi-independent wheels - Axle with deformable cross member, hydraulic dampers, pressurised

<sup>\*</sup>Single driver performance

<sup>\*\*</sup>Provisional WLTP data under homologation. Minimum - maximum combined WTLP CO2 emissions on the engine. The vehicle's CO2 emissions depend on the version chosen and the options fitted to the vehicle.

The CO2 emissions given are combined and expressed in grams per kilometer. The fuel consumption and CO<sub>2</sub> emission values indicated are in accordance with the WLTP homologation (EU Regulation 2017/948). Since 1 September 2018, new vehicles have been type-approved on the basis of the globally harmonised test procedure for light vehicles (WLTP), which is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. This WLTP procedure completely replaces the New European Driving Cycle (NEDC), which was the test procedure used previously. As the test conditions are more realistic, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP procedure. Fuel consumption and CO<sub>2</sub> emission values may vary depending on specific equipment, options and tyre types. Be sure to contact your point of sale for more information. More information at <a href="https://www.peugect.ie">www.peugect.ie</a>

## **TECHNICAL CHARACTERISTICS**

#### **ELECTRIC**

Electric motor 156 hp (115 kW)



#### **ENGINE**

Technology	Synchronous with permanent magnets
Maximum power (kW ECE / hp CEE at rpm)	115 / 156 between 4,500 and 7 000
Maximum torque (Nm ECE at rpm)	260 / 500 4,060

#### **TRANSMISSIONS**

Type	Automatic
Number of gears	One

BATTERY	at 20°C from 20 to 80%
Technology	Lithium-lon
Number of modules	102 / 17
Usable capacity (kWh)	51
Weight (kg)	340
Total voltage (V)	376
Service interval	25 000 km or 2 years

#### **WEIGHTS & LOADS**

Kerb weight (kg)	1,759
Gross vehicle weight (kg)	2,110
Maximum towable weight (braked) (kg)	80 (Bike rack only)

\*Single driver performance

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<b>TECHNICAL CHA</b>	RACTERISTICS
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#### **ELECTRIC**

#### Electric motor 156 hp (115 kW)

PERFORMANCE (driver only)

Maximum speed (km/h)	170 (Electronically limited)
0 -100 kph (s)	9.8
1000 m standing start (s)	31.6
30 to 60 kph in Drive (s)	2.5
60 to 90 kph in Drive (s)	3.3
80 to 120 kph in Drive (s)	6.4

#### **RANGE & CONSUMPTION**

Mixed WLTP range (km)	410 - 416
Driving noise level (dB)	66

CHARGING	at 20°C from 20 to 80%
Maximum AC capacity (kW)	11

Maximum DC capa	acity (kW)	100
Charging time on r	reinforced home socket 3.2 kW AC (h)	30h4

Charging time on charging station 7.4 kW AC; on-board	4h40
charger 7 / k/M / 11 k/M (h)	41140

charger 7.4 kvv / TT kvv (n)	
Charging time on charging station 11 kW AC; on-board charger 7.4 kW / 11 kW (h)	3h10

Charging time on fast charging station 100 kW DC (h)	27 min
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#### **WHEELS**

Type of tyres (standard or option, depending on version) 215/45 R18
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#### **BRAKES & SUSPENSIONS**

DIVARES C SOSI ENSIONS		
Type of front / rear brakes	Front discs 304 - Rear discs 290	
Type of front suspension	Pseudo McPherson	
Type of rear suspension	Rear axle with Panhard bar	

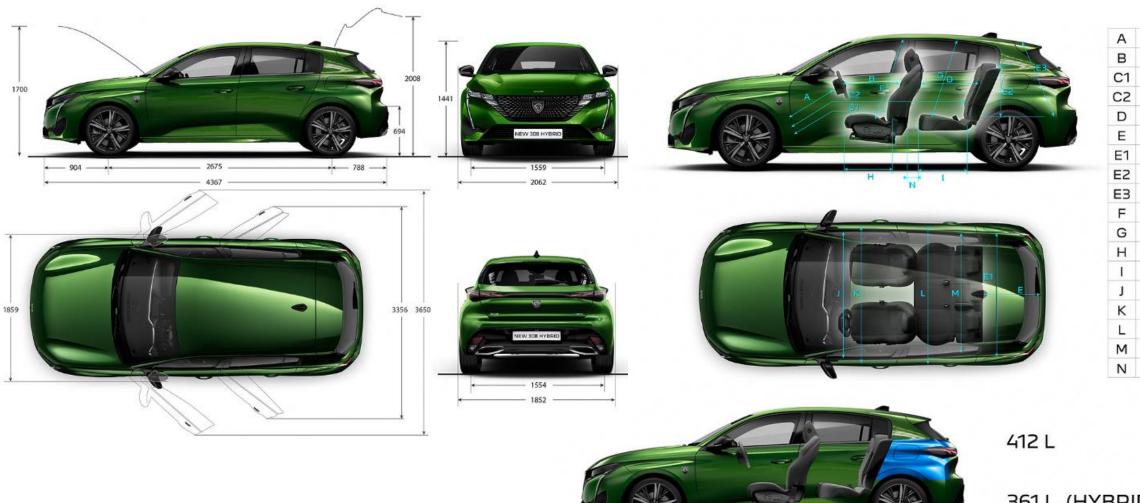
\*Single driver performance



<sup>\*\*</sup>Provisional WLTP data under homologation. Minimum-maximum combined WTLP CO2 emissions on the engine. The vehicle's CO2 emissions depend on the version chosen and the options fitted to the vehicle.

# **DIMENSIONS 308 HB (mm)**

**EXTERIOR & INTERIOR** 



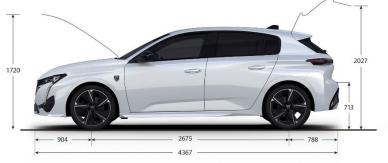
Α	718
В	597
C1	886
CZ	1743
D	857
E	770
E1	1050
E2	524
E3	689
F	891
G	866
Н	510
1	452
J	1428
K	1443
L	1367
М	1411
N	129

361 L (HYBRID)

# DIMENSIONS e308 HB (mm)

**EXTERIOR & INTERIOR** 

# New E-308

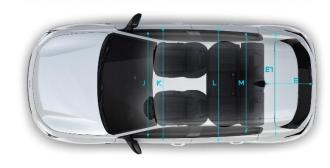






# New E-308





Α	718
В	597
C1	886
C2	1743
D	857
Е	770
E1	1050
E2	524
E3	689
F	891
G	866
Н	510
1	452
J	1428
K	1443
L	1367
М	1411
Ν	260

Е



361 L

# **DIMENSIONS 308 SW (mm)**

**EXTERIOR & INTERIOR** 



718 597

608 L (plancher 2 positions)

548 L (HYBRID)

210-2



1634 L (plancher 2 positions)

1574 L (HYBRID)

